

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP26/12 13.27
RECAP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

| | CLASS: | NATL. | LOCAL | REGIONAL |
|--|--------|-------|-------|----------|
|--|--------|-------|-------|----------|

CLASS: NATL.

(ICE)

DATE SEP26/12 13.27

DATE SEP26/12 13.27

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CON CM

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 94 | | | | | | | | | | | | |
| 1 | | | 600A-700A | 30 | | \$1,500.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| PROGRAM : NEWS CON COM1 : 2X PER DAY | | | | | | | | | | | | |
| 2 | | | 600A-700A | 30 | | \$1,200.00 | 9/19 | 9/21 | 6 | | W-F | 6 |
| PROGRAM : NEWS CON COM1 : 2X PER DAY | | | | | | | | | | | | |

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | S | | 700A-900A | 30 | | \$1,250.00 | 9/19 | 9/19 | 5 | | WED | 5 |
| PROGRAM : GMA | | | | | | | | | | | | |
| CON COM1: 2X PER DAY | | | | | | | | | | | | |
| 40 | A | | 1100P-1135P | 30 | | \$1,250.00 | 9/24 | 9/24 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP19 ON LINE-3 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 4 | | | 700A-900A | 30 | | \$1,600.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| PROGRAM : GMA | | | | | | | | | | | | |
| CON COM1: 2X PER DAY | | | | | | | | | | | | |
| 5 | | | 1000A-1030A | 30 | | \$375.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| PROGRAM : MILLIONAIRE | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 6 | | | 1000A-1030A | 30 | | \$300.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| PROGRAM : MILLIONAIRE | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 7 | | | 1100A-1200N | 30 | | \$625.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| PROGRAM : VIEW | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 8 | | | 1100A-1200N | 30 | | \$750.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| PROGRAM : VIEW | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 9 | | | 1200N-100P | 30 | | \$525.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 10 | | | 1200N-100P | 30 | | \$675.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |

REP HEADLINE# 6321658 TRF# 331912
\$\$\$ APPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 11 | | | 400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY | 30 | | \$625.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 12 | | | 400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY | 30 | | \$800.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 13 | | | 500P-530P PROGRAM : NEWS CON COM1 : 2X PER DAY | 30 | | \$1,800.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| 14 | | | 500P-530P PROGRAM : NEWS CON COM1 : 2X PER DAY | 30 | | \$1,400.00 | 9/19 | 9/21 | 6 | | W-F | 6 |
| 15 | | | 530P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$1,400.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 16 | | | 530P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$1,800.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 17 | | | 600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY | 30 | | \$2,400.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| 18 | | | 600P-630P PROGRAM : NEWS CON COM1 : 2X PER DAY | 30 | | \$1,850.00 | 9/19 | 9/21 | 6 | | W-F | 6 |
| 19 | | | 700P-730P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY | 30 | | \$2,400.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 20 | | | 700P-730P | 30 | | \$2,400.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| PROGRAM : JEOPARDY | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |
| 21 | | | 730P-800P | 30 | | \$2,400.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| PROGRAM : WHEEL | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |
| 22 | | | 730P-800P | 30 | | \$2,400.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| PROGRAM : WHEEL | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |
| 23 | | | 1100P-1130P | 30 | | \$1,500.00 | 9/19 | 9/21 | 0 | | W-F | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1 : 2X PER DAY | | | | | | | | | | | | |
| 36 | | | 1100P-1135P | 30 | | \$1,500.00 | 9/19 | 9/21 | 6 | | W-F | 6 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1 : TP FOR NEWS | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP19 ON LINE-23 FOR 6 SPOTS/WK | | | | | | | | | | | | |
| 24 | | | 1100P-1130P | 30 | | \$2,000.00 | 9/24 | 9/25 | 0 | | M-TU | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1 : 2X PER DAY | | | | | | | | | | | | |
| 37 | | | 1100P-1135P | 30 | | \$2,000.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1 : TP FOR NEWS | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP24 ON LINE-24 FOR 4 SPOTS/WK | | | | | | | | | | | | |
| 25 | | | 1130P-1200M | 30 | | \$825.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| PROGRAM : NITELINE | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |
| 26 | | | 1130P-1200M | 30 | | \$675.00 | 9/19 | 9/21 | 0 | | W-F | 0 |
| PROGRAM : NITELINE | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |

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|--------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS |
| 38 | | | 1135P-1200M | 30 | | \$675.00 | 9/19 | 9/20 | 3 | | W-TH | 3 |
| | | | PROGRAM : NIGHTLINE ORD COM1 : NIGHTLINE RUNS LATE ON FRIDAY DUE TOHS SPORTS THIS IS A MAKE-GOOD FOR SEP19 ON LINE-26 FOR 3 SPOTS/WK | | | | | | | | | |
| 27 | | | 1000P-1100P | 30 | | \$3,850.00 | 9/20 | 9/20 | 1 | | THU | 1 |
| | | | PROGRAM : SCANDAL | | | | | | | | | |
| 28 | | | 1000P-1100P | 30 | | \$2,300.00 | 9/21 | 9/21 | 1 | | FRI | 1 |
| | | | PROGRAM : 20/20 | | | | | | | | | |
| 29 | | | 600A-900A | 30 | | \$675.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| | | | PROGRAM : NEWS | | | | | | | | | |
| 30 | | | 900A-1000A | 30 | | \$675.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| | | | PROGRAM : GMA SAT | | | | | | | | | |
| 31 | | | 800P-1100P | 30 | | \$3,300.00 | 9/22 | 9/22 | 3 | | SAT | 3 |
| | | | PROGRAM : COLLEGE FOOTBALL | | | | | | | | | |
| 32 | | | 600A-700A | 30 | | \$525.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| | | | PROGRAM : NEWS | | | | | | | | | |
| 33 | | | 700A-900A | 30 | | \$675.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| | | | PROGRAM : NEWS | | | | | | | | | |
| 34 | | | 700P-800P | 30 | | \$2,200.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| | | | PROGRAM : AMR VIDEO | | | | | | | | | |
| 39 | | | 800P-1100P | 30 | | \$6,000.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| | | | PROGRAM : PRIMETIME EMMYS ORD COM1 : WE CAN OFFER: PRIME TIME EMMYS AND CREDIT OF \$850 ORD COM2 : ***ADVISE AT ONCE WE HAVE NOT SKED THE SPOT TO RUN THIS IS A MAKE-GOOD FOR SEP23 ON LINE-34 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP23 ON LINE-35 FOR 1 SPOT/WK | | | | | | | | | |

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|--------------------------|------|-------|-----------------------|------|-----|------------|------------|----------|----------|------------|-------------|-----------|
| 35 | | | 900P-1000P | 30 | | \$4,650.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : REVENGE | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M5 | OK'D | BUY#3 | MISSED:WED/700A-900A | | | | SEP19 | | 30S | \$1,250.00 | (SEP21/12) | |
| | | | OFFER:MON/1100P-1135P | | | | SEP24 | | 30S | \$1,250.00 | PLS ADVISE. | |
| CMT:WE CAN OFFER | | | | | | | | | | | | |
| SEP/12 | | | 151900.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 151900.00 | |
| TOTAL SPOTS | | | | | | | | | | | 100 | |

MARKET TOTALS \$517,325 WFTV 30% WKMG 31% WESH 25% WOFL 14% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE